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Mixology Award Recognises Woods Bagot as ‘Design Practice of the Year’

Cementing their strong hold as one of the world’s leading design studios, Woods Bagot has been recognised as Mixology’s prestigious ‘Design Practice of the Year’ in London; celebrated for its ongoing pursuit and implementation of forward-thinking, research-driven commercial office interiors.



Caption: Eversheds LLP, London UK.

Acknowledging the ability of an architecture and design practice which demonstrates the overall quality of their work “exceeding the norm” over the last 12 months, the award for ‘Design Practice of the Year’ confirmed Woods Bagot as a highly integrated team of innovative problem solvers that can meet budgets, deadlines and its clients’ strategic business objectives whilst driving new market penetration.

The award heralds Woods Bagot as a “ground breaker and boundary pusher within the commercial interiors sector” as the international studio continues to utilise its global research and expertise to produce exemplary office interiors that are seen to revolutionise the workplace.

Accepting the award, Woods Bagot London’s Head of Interior Design Rosina Di Maria was quick to recognise the importance of the client – their business rationale in equal part to their ability to embrace Woods Bagot’s “future for thought” design philosophy.

“Our pursuit of excellence acts as the catalyst for all of our international design studios. Applied intellect and Design Intelligence are the DNA of every project that we deliver; serving our clients in the broader community, with energy and commitment,” said Di Maria.

Woods Bagot Melbourne’s Director of Research James Calder emphasised, “the changing workplace requires a new approach to design. We can no longer be complacent or retrospective in our design solutions. We understand that they demand a new level of responsibility to sustainability, the changing workplace and a better response to innovative IT technology.”

Working with the Macquarie Group on One Shelley Street Sydney (with Clive Wilkinson Architects), Eversheds LLP London, National Australia Bank (NAB) Adelaide and Majid Al Futtaim (MAF) Dubai, Woods Bagot has

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recognised that the current world economy has sharpened its focus on the workplace as an instrument to increase market competitiveness and productivity. By creating inspirational workplaces that actively encourage inclusion and collaboration their clients are able to attract and retain staff of the highest calibre.

“Similarly, environmental sustainability is a major component of the high performance workplace and it is Woods Bagot’s research-based approach that has enabled the delivery of optimised eco-conscious environments,” said Di Maria.

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ABOUT WOODS BAGOT

Woods Bagot’s commitment to global excellence has resulted in a workforce of 500 staff based in five regions, in cities such as Abu Dhabi, Bahrain, Sydney, Beijing, Hong Kong, London and most recently San Francisco, New York and Shanghai. Woods Bagot has also announced planning permission for what will be one of the world’s most luxurious hotels at 10 Trinity Square, London and unveiled plans for the Middle East’s tallest tower – at more than 1km high – in Dubai.

Woods Bagot’s Australian studios have recently completed several award-winning flagship projects, including ivy, Sydney (with collaborative partners HP&G and Merivale), Qantas International First Lounges (with collaborative partners Marc Newson and Sebastien Segers) and the University of Western Australia Business School, Perth. Recently unveiled by Prime Minister Kevin Rudd and Premier Mike Rann, Woods Bagot Adelaide has also designed the new \$200 million South Australian Health & Medical Research Institute (SAHMRI).

AWARD SUMMARY: ‘Design Practice of the Year’, Mixology10

Event: Mixology10, Summer Ball and Awards - Old Billingsgate, London, UK

About the Awards: Celebrating its 5th anniversary, the mix interiors awards are unique. Judged by an independent panel of leading architects, specifiers and consultants, the awards concentrate on the office interiors market and are judged on merit regardless of company size or reputation. This blend of relevance, independence and focus endows the mix interiors awards with high value in the sector.

Woods Bagot In Attendance: Rosina Di Maria, Tom Herron, Peter O'Donnell, Emily Fricker, Simon Phillips, Clive Pereira and Pippa Lord.

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